

Alibaba.com Assessed Supplier



Assessment Report

Presented to

Guangzhou Sino Decoration Material Co., Ltd.

广州市欣浪装饰材料有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Room 608, No.430, Tonghe Road, Siwenjing, Tonghe Street, Baiyun District, Guangzhou City, Guangdong Province, China
City / Country:	Guangzhou, China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	julongads
Gold Supplier Company Name:	Guangzhou Sino Decoration Material Co., Ltd.
Contact Person:	Mr. Lang Fan
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Service Provided by Bureau Veritas Certification

Report No.: 17433797_T





Report Number:	17433797_T	Assessment Type:	Trade Assessment
Date of Assessment:	13/Apr./2018	Report Date:	13/Apr./2018
Assessor's Name:	Xi Chen	Validity Period:	14/Apr./2018 -- 13/Apr./2019
Reviewed By:	Mark Wei	Online Verification:	www.bv-certification.com.cn

Important Notes:

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Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	91440111579952763L
Year Established:	25/Jul./2011	Validity Period:	25/Jul./2011 -- 31/Dec./2049
Export Experience:	6.6 Years	Industry Experience:	6.6 Years
Registered Address:	Room 608, No.430, Tonghe Road, Siwenjing, Tonghe Street, Baiyun District, Guangzhou City, Guangdong Province, China		
Company Address	Room 608, No.430, Tonghe Road, Siwenjing, Tonghe Street, Baiyun District, Guangzhou City, Guangdong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Guangzhou Industrial & Commercial Bureau Baiyun Branch
Registered Capital:	RMB 2,100,000		
Corporate Representative:	Mr. Lang Fan		
Industry:	Exterior Accessories, Advertising Equipment		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input checked="" type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products/Service:	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size: <u>125 m²</u>			
Office Size: <u>125 m²</u>			



Section 2: Human Resources

Section 2: Human Resources				
2.1 Company Chart				
<pre> graph TD GM[GM] --- Finance[Finance Dept.] GM --- Purchasing[Purchasing Dept.] GM --- Sales[Sales Dept.] </pre>				
2.2 Employee Headcount				
Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total	
GM	1	0	1	
Finance Dept.	1	0	1	
Purchasing Dept.	1	0	1	
Sales Dept.	6	0	6	
Total Number:	9	0	9	
2.3 Management				
Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential



Section 3: Current Export Situation

Current Export Situation				
There is/are <u>6</u> foreign trading employee(s) in the company.				
Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	Yes	Yes
21-30Years	0	N/A	N/A	N/A
11-20 Years	1	N/A	N/A	N/A
6-10 Years	0	N/A	N/A	N/A
2-5 Years	5	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Export License Registration No.:		91440111579952763L		
Total Revenue (Previous Year):		Confidential		
Total Export Revenue (Previous Year):		Confidential		
Estimated Export Revenue (Current Year):		Confidential		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Guangzhou Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR <input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> MoneyGram <input checked="" type="checkbox"/> Paypal <input checked="" type="checkbox"/> Moneybooker		
Accepted Payment Type:				
Average lead time from Product order confirmation to production delivery (products exiting the factory):				
Product Category	Quantity	Lead Time		
Car Wrap Vinyl	7	Days		
Carbon Fiber Vinyl Film	7	Days		
Paint Protection Film	7	Days		
Cutting Vinyl	7	Days		
Self Adhesive Vinyl Sticker	7	Days		
Average Sampling Time				
Product Category	Lead Time			
Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	3 Days			
The Shortest Sampling Time				
Product Category	Shortest Lead Time			



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Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	3 Days
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Section 4: Export Business Capacity

4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue(USD)	Total Revenue (%)
North America	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	30.00
South America	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	20.00
Eastern Europe	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	5.00
Southeast Asia	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	3.00
Africa	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	2.00
Oceania	N/A	0.00	0.00
Mid East	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	5.00
Eastern Asia	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	2.00
Western Europe	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	20.00
Central America	N/A	0.00	0.00
Northern Europe	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	3.00
Southern Europe	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	2.00
South Asia	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	3.00



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Domestic Market	Car Wrap Vinyl, Carbon Fiber Vinyl Film, Paint Protection Film, Cutting Vinyl, Self Adhesive Vinyl Sticker	Confidential	5.00
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	



Section 5: Quality Assurance

Quality Assurance				
5.1.1 Quality Management System Certification				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
5.1.2 Product Certification				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.2 Testing Report				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.3 Supplier Management				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input type="checkbox"/> Yes, with written standard procedures <input checked="" type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment report?	<input type="checkbox"/> Yes, assessment reports are available for the previous 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input checked="" type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input type="checkbox"/> Yes, the purchasing document includes all the information required <input checked="" type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input checked="" type="checkbox"/> No, inspections are not necessary		



5.4 After Sales Service		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input checked="" type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input checked="" type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.4.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No



Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There is/are _____ 0 _____ R&D Engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	0		11-20 Years	0
Junior College	0		6-10 Years	0
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
N/A	N/A	N/A	N/A	
Brand Situation				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
22326391	SINOVINYL	Class12: Automobile body; Automobile cigarette lighter; Car hood; Rearview mirror. Car shading; Automobile ashtray; Electric bicycles; Scooter (vehicle); Car; Body (Cut-off)	28/Jan./2018 -- 27/Jan./2028	Photo in Section 8 (Trademark Photos)
14893195	Refer to the photo	Class 16: Paper; Plastic overlay paper; Luminous paper; Opaque paper; Color lined paper; Wood grain paper; Paper or cardboard advertising board; Stationery tape; Plastic film for packaging; Viscose paper for packaging (Cut-off)	28/Aug./2015 -- 27/Aug./2025	Photo in Section 8 (Trademark Photos)



The Average Time For New Products Launched	
Product Category	Lead Time
N/A	N/A
The Shortest Time For A New Item Launched	
Product Category	Shortest Lead Time
N/A	N/A
Does the company provide ODM service for others?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Are there relevant design input/output, review, and verification documents available for the assessment company?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Based on inspection, are R & D employees equipped with adequate specialized equipment?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, please list all key equipment used:	N/A
Do R& D employees use any specific software for designing new products?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, please list the main software used:	N/A
Please list all certifications and/or qualifications of the R & D department:	N/A
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No N/A
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No N/A
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No N/A
Have the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No N/A



Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No N/A		
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No N/A		
6.2 R&D Real Case Description			
Customer's Name	N/A		
Customer's Location	N/A		
Customer's Industry:	N/A		
Order's Requirement Description:	N/A		
6.3 Design Process			
Process 1	Process 2	Process 3	
N/A	N/A	N/A	
N/A	N/A	N/A	
6.4 Design Devices			
Device 1	Device 2	Device 3	
N/A	N/A	N/A	



Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	N/A	N/A









Section 8: Certification & Photos

Certification & Photos	
Certification & Photos -- Business License Combined with Organization Code Certificate, Tax Registration Certificate (Original)	Certification & Photos -- Permit for Opening Bank Account
Certification & Photos -- Custom Clearance Registration Form	Certification & Photos -- Import and Export Enterprise Registration
Trademark Photos	
Certification & Photos -- Trademark1	Certification & Photos -- Trademark2



Section 9: Company and Product Samples

Company and Product Samples	
Company Gate 	Office 
Product Sample 	Product Sample 
Product Sample 	Product Sample 



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample





Section 10: Competitive Advantages

10.1 Product Group Capacity		
10.1.1 Products Sold (Within 12 Months)		
Products Name	Quantity	Revenue (USD)
Confidential	Confidential	Confidential
10.1.2 Suppliers Cooperated With (Within 12 Months)		
No. of cooperation suppliers (total)	Confidential	
No. of suppliers (which cooperated over 2 times)	Confidential	
No. of provinces which cooperation suppliers belong to	Confidential	
Would the company like to provide design solution service for integration project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, these projects include	N/A	
Would the company like to provide a total solution for purchasing?	<input type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input checked="" type="checkbox"/> No	
If yes, please describe it	N/A	
10.1.3 Real Case Description		
Customer Name	N/A	
Customer Country	N/A	
Customer Region	N/A	
Products Category	N/A	
Order Value (USD)	N/A	
Order Processing Process	N/A	
Customer's Feedback	N/A	
10.2 Real Case for Lower MOQ & Short Lead Time		
Products Name	MOQ (Within 12 Months)	Shortest Lead Time
Car Wrap Vinyl	1 Roll	3 Days
Carbon Fiber Vinyl Film	1 Roll	3 Days
Paint Protection Film	1 Roll	3 Days
Cutting Vinyl	1 Roll	3 Days
Self Adhesive Vinyl Sticker	1 Roll	3 Days
10.3 Real Case for Large Contract		
Products Name	Order (Within 12 Months)	Shortest Lead Time
Car Wrap Vinyl	USD 154,147	25 Days
Carbon Fiber Vinyl Film	USD 75,032	25 Days
Paint Protection Film	USD 47,180	25 Days
Cutting Vinyl	USD 52,348	25 Days
Self Adhesive Vinyl Sticker	USD 64,366	25 Days



10.4 Overseas After-sales Service Capacity	
10.4.1 Average Response Time	8 Hours
10.5 After-sales Service Capacity	
10.5.1 Average Guarantee Time	
Product Category	Guarantee Time
N/A	N/A
10.5.2 The Longest Guarantee Time	
Product Category	Guarantee Time
N/A	N/A
10.5.3 Does the company accept small order?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

-- End of Report --